



## DISCOVER DOMINICA AUTHORITY

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**FOR IMMEDIATE RELEASE**  
**Roseau, Dominica (July 25, 2014)**

### Discover Dominica Authority Weekly News Update for Friday, July 25, 2014

#### **\*\*\* French Travel Bloggers Publish Articles on Dominica \*\*\***

Dominica's Boiling Lake was recently featured in a travel blog published by an Instinct Voyager travel blogger based in France. The travel blogger visited Dominica on a press trip from May 21 - 26, 2014. The article features the Boiling Lake and other hikes within the Morne Trois Pitons National Park as well as accommodation within the Roseau Valley. The enlightening article was published on the blog [www.instinct-voyageur.fr/boiling-lake-dominique](http://www.instinct-voyageur.fr/boiling-lake-dominique).

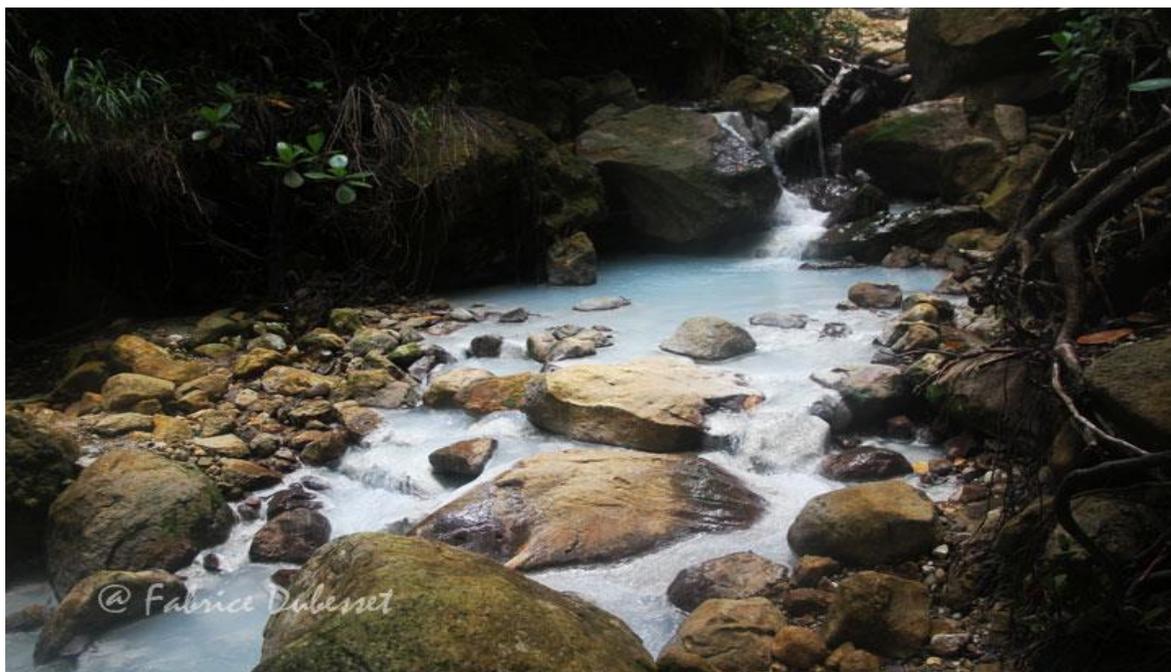


Photo Credit: Fabrice Dubesset, Instinct Voyageur

Another French travel blogger, MyCaribes.com from Guadeloupe, also visited Dominica recently from July 4 - 9, 2014. Several posts on Dominica and a photo album of the trip have been uploaded on the Facebook page, [www.facebook.com/Mycaribes1](http://www.facebook.com/Mycaribes1). Visit [www.facebook.com/hashtag/mabrikadominica](http://www.facebook.com/hashtag/mabrikadominica) to find more information published by French travel writers who have visited Dominica this year.



Lunch at Batibou Beach. Photo Credit: MyCaribes.com travel bloggers



Batibou Beach. Photo Credit: MyCaribes.com travel bloggers

**\*\*\* Dominica to be Featured on The Travel Channel \*\*\***

Dominica will be featured on The Travel Channel's show "101 Sand & Surf Hotspots" which highlights some of the best beaches, sand and water hotspots around the globe. One of the show's objectives is to encourage persons to visit the destinations showcased on the show. The Travel Channel averages over 135 million viewers per quarter and it is estimated that about 81% of its viewers travel for leisure every year. Discover Dominica Authority sees this as an excellent opportunity to promote another aspect of Dominica's natural beauty to a large international audience in an effort to achieve 90,000 stayover visitors by 2015.

**\*\*\* DDA hosts Tour Operator - Pleasant Holidays and Journese \*\*\***

Discover Dominica Authority recently hosted Mr. Jeffrey Lee - Caribbean Product Director for Pleasant Holidays and Journese from July 22 - 24, 2014. Pleasant Holidays and Journese is a prominent wholesale operator based near Los Angeles, California which launched their Caribbean portfolio six years ago and is seeking opportunities to include Dominica in their 2015 portfolio. Mr. Jeffrey Lee visited the island to conduct site inspections of perspective hotel partners in Dominica. The tour operator was particularly interested in seeing some of

Dominica's best hotel and ground operators. The Authority believes that it would be a great advantage if Dominica gets listed on Pleasant Holidays and Journese portfolio for 2015.

**\*\*\* Rosalie Bay Resort places 2<sup>nd</sup> in Condé Nast Traveler's Top 25 Resorts in the Caribbean \*\*\***

Congratulations to Dominica and Rosalie Bay Resort for taking 2<sup>nd</sup> place in Condé Nast Traveler Top 25 Resorts in the Caribbean. The readers' choice awards listed some of the Caribbean's top destinations such as Jamaica, St. Martin, Dominican Republic and Puerto Rico. Rosalie Bay received an outstanding Readers' Choice Rating of 95.1 and is also on Condé Nast's Gold List for readers' picks of world's best hotels 2014. The full article can be read by visiting <http://www.cntraveler.com/readers-choice-awards/caribbean/best-resorts-caribbean>.

*For more information on Dominica, contact Discover Dominica Authority at (767) 448-2045. Or, visit Dominica's official website: [www.discoverdominica.com](http://www.discoverdominica.com) or follow Dominica on Twitter and Facebook and take a look at our videos on YouTube.*